**SELECTION CRITERIA**

**BUSINESS CONSULTANT FOR TRADE MISSIONS**

* **Company size:** Small or medium consulting companies (usually with up to 10 staff) specializing in import promotion to a foreign country.
* **Location:** a selected country where the trade mission to be done - preferably; Ukraine
* **Experience:** 5+ years of operations.
* **Proven track record** of successful cases of company`s clients, e.g. foreign businesses from different industries in the particular country or list of different countries.
* **Partnership network:** a company has numerous possible-to-check list of partner experts in various industries.
* **B2B:** results/cases of proven ability to work on finding potential partners.
* **Market intelligence:** examples of market intelligence reports according to the specific requests of their clients.
* **Experience of cooperation with national trade / export promotion organizations:** experience in organizing trade/business missions in cooperation with national trade / export promotion organizations is a plus.
* **Business reputation:** transparency, official web-site, references.
* **Capable to obtain payment from NGO located in Ukraine.**
* Has strong business contacts in private sector.